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# PRESS RELEASE

## White Lodging Taps Rocky Wruck as its New Regional Director of Operations

*Wruck will lead eight hotels in Florida*

**Merrillville, Ind. (Oct. 22, 2012):** White Lodging Services is pleased to announce Rocky Wruck as the new regional director of operations for Region 5. He will lead eight hotels in Florida.

"I am extremely excited to continue my career with White Lodging as the Regional Director of Operations for Region 5, and to have the opportunity to share new successes with those hotels, with our owners and with our company," said Wruck.

Wruck has been with White Lodging since 1996 when he started as a sales manager at the Radisson Hotel Star Plaza. He has spent the past 16 years working as the director of sales at the Residence Inn Houston Galleria and the general manager at the Residence Inn Houston Galleria, Residence Inn Schaumburg, Courtyard Schaumburg and most recently, at the Hilton Garden Inn Schaumburg.

"We are fortunate enough to have a proven leader like Rocky in our ranks who has had sustained impactful results," said Bryan Hayes, chief operating officer at White Lodging. "We look forward to seeing him apply his recipe for success across a portfolio of hotels."

Wruck's goal for his new position is to use the talents and knowledge he has gained through White Lodging over the past 16 years to facilitate new successes within the region and the company.

Wruck is a graduate of the University of Wisconsin-Stout with a degree in hospitality and tourism.

**MORE**

**White Lodging Services Corporation** - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 159 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit [www.whitelodging.com](http://www.whitelodging.com).