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WHITE LODGING
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PRESS RELEASE

White Lodging Promotes Dave Montrose and Michelle Steffens to Senior Regional Vice Presidents of Select-Service

These two individuals are the first to assume this title and responsibility in the company

Merrillville, IN. (April 26, 2013): White Lodging is pleased to announce Dave Montrose and Michelle Steffens have been promoted to senior regional vice presidents of select-service. Previously, Montrose and Steffens were regional vice presidents for the company.

"I am very excited to have been selected as one of the two new senior regional vice presidents for White Lodging and I look forward to producing exceptional results for the company," said Montrose.

Steffens is also looking forward to the new venture.

"I am excited to grow my career with White Lodging and have the opportunity to work with several new leaders within our organization." said Steffens.

In 2008 Montrose's first region as a regional vice president was Chicagoland and Northwest Indiana, then in 2009 he took on the properties on the east coast along with the Chicagoland select service hotels and won the first White Lodging Region of the Year Award. In March of 2010, Montrose moved to a region that consisted of Indianapolis, Louisville, Kentucky, Bloomington, Ind. and Milford, Ohio select service hotels.

"Dave is a proven leader with consistent superior results," said Bryan Hayes, Chief Operating Officer Select Service Division at White Lodging. "He has mentored many of our current managers and we look forward to his strong guidance as we enter into a phase of significant growth."

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In her previous role of regional vice president, Steffens was responsible for overseeing12 hotels. She has more than 25 years of experience in the hotel industry including positions such as regional vice president, regional director of operations, regional director of sales, area manager, general manager, director of sales and rooms division manager. Steffens also brings a variety of brand experience to her new position including experience with Residence Inn, Courtyard, TownePlace Suites, Sheraton, Hilton Garden Inn, Homewood Suites, Doubletree and the Bulfinch, a boutique hotel in Boston.

"Michelle's particular focus on people and process has led to outstanding results. We look forward to Michelle's continued level of high impact on her new division," Hayes said.

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 161 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.
For more information about White Lodging, please visit www.whitelodging.com.