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PRESS RELEASE

White Lodging Hires Mehdi Spadavecchia as its New Corporate Executive Chef

Spadavecchia has more than 20 years of experience as a chef and managing food and beverage in hotels

Merrillville, Ind. (Oct. 1, 2012): White Lodging Services is pleased to announce Mehdi Spadavecchia has been hired as the company's corporate executive chef.

In his new role, Spadavecchia will be responsible for purchasing, menu engineering and approval, kitchen design, culinary training, crafting the processes for training in the kitchen throughout the White Lodging portfolio of restaurants, a culinary internship program, culinary recruitment and selection of mission critical and key feeder positions and career progression identification for back of the house.

"I am looking forward to help implement the (training and processes program) White Lodging Way, help our company grow and be successful in all culinary aspects, and to be a good resource for all the chefs in the White Lodging family," said Spadavecchia.

Prior to his new position, Spadavecchia was the opening Director of Food and Beverage at the JW Marriott Indianapolis where he lead his team to No. 2 in guest service scores and was part of White Lodging's "Food and Beverage team of the year."

Spadavecchia has been the Director of Food and Beverage at three other properties and the executive chef at three properties as well. He was born in Bordeaux, France where he completed his culinary education before entering the military in 1991. While in the military, he was the personal chef for General Laffont, and later worked on several luxury sailing yachts as a gourmet chef and sailor.

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"(Spadavecchia) has been instrumental in the successful openings of the Louisville Downtown Marriott and the award winning JW Indianapolis Marriott for White Lodging," said Dave Sibley, president and CEO of White Lodging, Hospitality Management. "We look forward to his leadership as we grow our food and beverage revenues from \$160 million to over \$250 million in the next three years."

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 158 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com.