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PRESS RELEASE

SpringHill Suites Opens In The Heart Of Downtown Bloomington *Stylish, all-suite hotel offers space for travelers to spread out and recharge*

Merrillville, Ind. (March 17, 2014): White Lodging is pleased to announce the 158-suite SpringHill Suites by Marriott in Bloomington, Indiana opened today. Located at 501 North College Avenue, the SpringHill Suites Bloomington will operate as a Marriott franchise, owned by Bloomington-based KPM Hotel Group and managed by White Lodging Services of Merrillville, Indiana.

"We are so excited to be part of the Bloomington community," said general manager Vicki Wicks. "I can't wait to welcome guests to the city's newest hotel and show them a little Hoosier Hospitality."

Located in downtown Bloomington within walking distance to Indiana University, the hotel offers guests convenient access to the downtown Square, Kirkwood Avenue, Assembly Hall and the Monroe County Convention Center. Rates start at \$169 per night.

"We're delighted that the SpringHill Suites Bloomington is the latest addition to our growing number of properties across the United States," said Callette Nielsen, vice president and global brand manager, SpringHill Suites. "The hotel's design provides a seamless blend of style and function at an affordable price, and our all-suite offering allows guests enough room to relax and reenergize."

The hotel is run under the leadership of Wicks, a long-time general manager with White Lodging who previously was the general manager of the Residence Inn at the Canal in downtown Indianapolis. Wicks is assisted by Director of Sales Ashley Gerodimos, who previously was the general manager at the Residence Inn Indianapolis/Fishers.

Featuring suites that are larger than typical hotel rooms, SpringHill Suites Bloomington is ideal for business and leisure travelers looking for style and inspiration in their stay. Every aspect, from furniture and lighting to

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colors and fabrics, has been carefully selected to offer calm and refreshing spaces. Separate living, working and sleeping spaces also provide guests with flexibility and functionality. The perfect place to sink into a good night's sleep, the hotel offers luxurious linens and plush pillows, while a comfortable pullout sofa bed and lounge chair offer additional space for relaxation or extra family members. The hotel's tasteful bathroom includes modern touches, a marble-top vanity, iridescent tile walls and creative lighting features, which help travelers revive and refresh.

Business travelers can take advantage of a large, well-lit desk with ergonomic chair. Complimentary Wi-Fi in the hotel's lobby and high-speed Internet access in every suite allow guests to remain connected at all times.

Featuring a brand new design that adds depth and sophistication to the décor, the hotel's lobby is a great venue for conducting casual meetings or simply to socialize. Using warm colors, accent fabrics and walnut-stained wood, the lobby's earth tones inspire guests to sit, relax and enjoy their stay. The hotel also offers business services, same-day dry cleaning, guest laundry facilities and a fitness center. In the lobby, the Market offers convenient 24/7 access to food and beverages.

Daily complimentary hot breakfast is SpringHill Suites' way of making sure guests have a good start to their day. The hotel features a full-service bar – The Ave and 1,000 square feet of meeting space to accommodate meetings and functions of up to 50 people.

SpringHill Suites by Marriott is an all-suite brand that offers design and style at an affordable price, appealing to both business and leisure travelers. Ranked highest in the Guest Satisfaction Study for the Upscale Brand Segment by J.D. Power and Associates' 2012 North America Guest Satisfaction Index Study, the brand features spacious suites and smart layouts that allow guests to relax and reenergize. Launched in 1998, the brand currently has more than 300 locations in the United States and Canada. SpringHill Suites participates in the award-winning Marriott Rewards® frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information or reservations, contact the SpringHill Suites Bloomington directly at 812-337-7772, call the SpringHill Suites toll-free number at 888-287-9400, visit www.springhillsuites.com, become a fan at www.facebook.com/springhillsuites or follow SpringHill at twitter.com/springhillsuite.

KPM Hotel Group - Headquartered in Bloomington, IN, KPM has been a developer and owner of premier commercial real estate assets in the U.S. For the past two decades, with a primary focus on Class-A urban infill locations.

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to

large-scale hotels across the country. Its current portfolio consists of more than 160 hotels in 21 states and encompasses representation of the following leading brands: Preferred Hotel Group, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com.