Contact: Kathleen Quilligan Phone: 219.472.2861 Merrillville, IN 46410 Fax: 219.472.2273

701 E. 83rd Ave. www.whitelodging.com



PRESS RELEASE

White Lodging Names Carrie Rosencrans as New Regional Vice **President of Operations**

Rosencrans joins White Lodging with over 28 years of experience

Merrillville, Ind. (Nov. 26, 2012): White Lodging is pleased to announce Carrie Rosencrans has been named the new regional vice president of operations for the Denver, Colo. region.

"I am delighted to be joining the team at White Lodging. White Lodging is a dynamic hotel management company with great plans for growth," said Carrie Rosencrans. "It excites me to have the opportunity to contribute to their ongoing success."

With over 28 years of experience with Marriott International, Rosencrans has held managerial positions with a variety of Marriott hotels and resorts and select service and extended stay hotels in areas such as food & beverage, sales & marketing, event management, sales skills training and operations. Her hospitality career started at the Marriott Lincolnshire Resort after attending Illinois Wesleyan University, where she graduated with a Bachelor of Arts in both English and Psychology. She has also held positions with Marriott in Fla., Calif., Ill. and Marriott's Corporate Headquarters in Bethesda, Md.

In her most recent position, Rosencrans was an Area Director for Courtyard, Residence Inn and SpringHill Suites for the past five years, where she was responsible for 17 managed Courtyard, SpringHill Suites and Residence Inn hotels in Colo., Utah, Nev., N.M. and Neb. Rosencrans' previous portfolio represented 2.8K total rooms and over \$84M in revenues.

"We are excited to add Carrie's depth of expertise to our operations team...Her experience and knowledge of the Denver market make her a perfect fit for White Lodging's strategy in the Denver area," said Bryan Hayes, COO select service, hospitality management at White Lodging.

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 159 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com.