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PRESS RELEASE

White Lodging Announces First Leadership Position for SpringHill Suites Bloomington

Vicki Wicks Named General Manager as Hotel Opens in Spring 2014

Merrillville, Ind. (July 30, 2013): White Lodging is pleased to announce Vicki Wicks has been named general manager for SpringHill Suites Bloomington in Bloomington, Ind., opening in 2014.

"The exciting addition of SpringHill Suites Bloomington to the downtown area will provide guests with an upscale option for lodging accommodations that is consistent with the diverse culture of the city," said Christopher O'Donnell, regional director of operations.

Prior to being named general manager for SpringHill Suites Bloomington, Wicks was the general manager of Residence Inn Indianapolis Canal. Since joining White Lodging in 1996 as the director of sales for Courtyard by Marriott in Indianapolis, Ind., Wicks has held a variety of managerial positions, including serving as the opening general manager for Residence Inn Indianapolis Canal, Residence Inn in Carmel, Ind. and Residence Inn Indianapolis Airport.

"I am incredibly excited to be opening another hotel and leading another Marriott brand," said Wicks. "I want to exceed the new owner's expectations for the sales ramp-up of the hotel and have them be proud of their first hotel."

The hotel, owned by Bloomington-based KPM Hotel Group, broke ground last summer with an opening scheduled for spring 2014. It is the first new, branded hotel to open in the downtown of the city home to Indiana University since the opening of the Hilton Garden Inn, also managed by White Lodging, in 2006.

Located at 501 N. College, at the corner of College & 9th Street, the 158-room hotel will feature 1,300 square-feet of meeting space connected to the lobby, as well as a 20-seat bar and lounge area in the lobby designed to help guests enliven and further enjoy their hotel experience.

SpringHill Suites by Marriott - is an all-suite, select-service hotel brand that appeals to both business and leisure travelers. Launched in November 1998, the brand currently has more than 250 locations in the United States and Canada. SpringHill Suites along with over 3,100 Marriott-affiliated hotels worldwide, participate in Marriott Rewards, the guest reward program that allows its over 30 million members to earn points or airline miles for each dollar spent during each stay.

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 168 hotels in 21 states and encompasses representation of the following leading brands: Preferred Hotels Group, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com.