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PRESS RELEASE

White Lodging Promotes Chris O'Donnell as Regional Director of Operations for Seven Indiana and Ohio Hotels

O'Donnell has worked for White Lodging since 2007

Merrillville, Ind. (Oct. 19, 2012): White Lodging Services is pleased to announce Chris O'Donnell as the new - regional director of operations for the newly created Region 16 where he will oversee seven hotels in Indiana and Ohio, specifically Fishers, Carmel, the Indianapolis airport and Milford.

O'Donnell has been with White Lodging since 2007 when he joined the company as the general manager of the Courtyard Hartford-Farmington. He also served as the dual general manager of the Courtyard and Fairfield Inn & Suites Phoenix-Chandler. Most recently, he was a regional director of sales and marketing.

"Chris has gained valuable experience on how to manage multiple hotel units in his role as Regional Director of Sales and Marketing," said Bryan Hayes, chief operating officer at White Lodging. "We look forward to Chris using his sales and operational experience to move this newly created region to new heights."

Prior to joining White Lodging, he worked for Marriott International at numerous hotels in a variety of roles such as sales manager, regional sales specialist and general manager.

O'Donnell's goal is to achieve consistent balanced scorecard results and develop a pipeline of A-players to perpetuate organizational growth.

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White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 159 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com.