

**Contact:**

**Kathleen Quilligan**  
Phone: 219.472.2861  
Fax: 219.472.2273

701 E. 83<sup>rd</sup> Ave.  
Merrillville, IN 46410  
www.whitelodging.com



---

# PRESS RELEASE

## White Lodging Names Laura Presnol Senior Director of Talent Acquisition

*This is a new position for the company*

**Merrillville, IN. (June 24, 2013):** White Lodging is pleased to announce Laura Presnol has been named senior director of talent acquisition for the company. Previously, Presnol was a talent acquisition manager, overseeing college recruiting efforts.

"It is exciting to be a part of something that is going to be critical to the success of the company because of how fast the company is growing," Presnol said.

In her previous role as corporate talent acquisition manager, Presnol managed White Lodging brand awareness through building long term relationships with university accounts, such as Cornell, Purdue and Penn State University. Prior to rejoining White Lodging in 2008, Presnol held multiple management positions in Florida and the Indianapolis area including regional trainer at Blockbuster Video and license stores district manager for Starbucks.

Over her time with White Lodging, Presnol has served as a guest lecturer and liaison for fourteen of the nation's top Hospitality and Sales schools and increased the quality of the general manager level and above by building an internal and external talent pipeline.

"We are delighted to have Laura overseeing talent acquisition for White Lodging," said Senior Vice President of Human Resources Harold Morgan. "Her practical field experience as general manager and her knowledge of hotel operations will bring a huge value to our talent acquisition process."

**White Lodging Services Corporation** - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has

**MORE**

defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 162 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit [www.whitelodging.com](http://www.whitelodging.com).