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PRESS RELEASE

White Lodging Names Keith Daub as Chief Operating Officer, Full Service

Daub has more than 20 years of executive hospitality management experience

Merrillville, Ind. (Oct. 22, 2013): White Lodging is pleased to announce Keith Daub as its new full service chief operating officer.

Daub will oversee the full service division of the company and work closely with the company's Select Service Chief Operating Officer Bryan Hayes. He will also oversee three regional vice presidents and the full service vice president of revenue generation.

"Keith strives to keep customers first in his focus on operations, and believes customer satisfaction is the key to repeat business, leading to long term success at a property," said Dave Sibley, White Lodging's president and chief executive officer, hospitality management.

Prior to joining White Lodging, Daub spent more than 12 years as the president and chief operating officer of Winegardner and Hammons, Inc. He also spent time as the vice president of food and beverage and the senior vice president of operations with that company.

A New Jersey native, Daub worked in a variety of hotel positions in high school and college. He graduated from Cornell University's School of Hotel Administration, and has served as an assistant general manager and general manager at numerous hotels.

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"I am extremely happy to be joining a company with White Lodging's commitment to excellence in hotel operations, in its focus on its associates and customers and in its strategic growth plan," Daub said. "I couldn't be happier than joining a company with White Lodging's excellent reputation in the hospitality industry."

Daub will start his position in early November.

About White Lodging: White Lodging Services Corporation was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company focused on developing and operating premium-branded hotels in growing urban markets across the United States. The company is a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid- to large-scale hotels. Its current portfolio consists of more than 168 hotels in 21 states and encompasses representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, Preferred Hotel Group and InterContinental Hotel Group. For more information about White Lodging, please visit www.whitelodging.com.