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## EXPERIENCE THE VACATION OF A LIFETIME DURING 4th OF JULY WEEK CELEBRATION AT THE LODGE & SPA AT BRUSH CREEK RANCH

All Inclusive Wyoming Retreat the Ultimate Destination for Families and Friends to Celebrate Freedom in the American West

**(Saratoga, Wyo.) - March 26, 2013 - The Lodge & Spa at Brush Creek Ranch**, an award-winning Preferred Boutique Hotel and Orvis Endorsed Fly-Fishing Lodge that is setting the new standard in all-inclusive luxury ranch resorts, announced today the itinerary for its fourth annual Independence Day celebration which will include a week of unforgettable activities from dazzling fireworks and country and classic rock concerts under the stars to a professional rodeo and Lil' Wranglers camp for kids, along with gourmet rocky mountain cuisine and relaxing spa experiences.

"We have always prided ourselves on our spectacular July 4<sup>th</sup> celebrations, but this year is shaping up to be the best ever," said Michael Williams, Executive VP/COO of The Lodge & Spa at Brush Creek Ranch. "With a week full of activities and festivities for adults and children of all ages and incomparable artists including Country's hottest newcomer Maggie Rose and rising talent Jared Rogerson highlighting our concert series, this special week will surely create unforgettable memories for guests and staff alike."

Taking place from July 1 to July 7, 2013, The Lodge & Spa at Brush Creek Ranch's "Pursuit of Togetherness" Independence Week Celebration will kick off with a custom hat trunk show so that guests can be properly outfitted for a week at the Ranch, then gear up for nonstop activities throughout the week for the whole family including Lil' Wranglers camp for the kids ages 4 to 8, horseback riding, hiking, fly fishing, gun club events, ropes courses and paintball, just to name a few. Guests will then round up for the Fourth Annual Brush Creek Ranch Independence Day Rodeo presented by Trip V Rodeo Company, featuring professional bull riders and competition. The rodeo is fun for the entire family – an event that guests will be talking about for years to come! Evenings are particularly memorable during July 4th Week, each night showcasing something special including a Welcome Pig Roast Dinner with authentic western entertainment from local Saratoga band Wyoming Home Grown, Family Western Concert with Jared Rogerson, Family Outdoor Movie Experience, Creekside Dinners, Barn Dance, and, of course, the highlight of the week, a July 4th Concert under the Stars with Maggie Rose, singing her hit song "I Ain't Your Mama," and followed by Brush Creek Ranch Fireworks, presented by Western States.

The Lodge & Spa at Brush Creek Ranch "Pursuit of Togetherness" July 4th celebration week includes all of

the mainstays guests have come to expect from the Ranch including gourmet meals, endless fun for the whole family, and 15,000 acres of unspoiled Wyoming land to explore. This special celebration is limited to the first 125 guests with all-inclusive rates beginning at \$1,700 per unit, per night, based on double occupancy. In addition, guests who book by March 31 will receive the sixth day complimentary. Excludes 10 percent ranch fee, taxes, spa experiences and off-ranch activities. Full details of the July 4th week can be found at <a href="http://www.brushcreekranch.com/4thofiuly/">http://www.brushcreekranch.com/4thofiuly/</a>.

In addition, this summer, The Lodge & Spa at Brush Creek Ranch is offering a 15 percent savings for any seven-day package booked between June 9 and August 31, 2013. This Home on the Range package includes:

- Luxury accommodations in the Lodge, Cabin Suites or Cabin Residences;
- Welcome gifts for each guest
- All-inclusive Activities with Gear, Guides & Instruction including horseback riding; fly fishing; Brush
  Creek Ranch Gun Club with sporting clays, skeet, rifle/pistol range and multi-unit archery course;
  mountain biking; hiking; trail running; guided ranger tours; paintball; zipline; high/low ropes
  course; rock climbing walls; orienteering; Lil' Wranglers program for kids ages 4-8; fitness and
  wellness programming; and much more;
- All daily hearty feasts, outdoor picnics, inspiring happy hours and elegant dinners presented in a
  variety of venues, including the outdoor Chuck Wagon & Saloon, Creekside Dinner Camp on the
  banks of Brush Creek, Falcon Peak Overlook and Trailhead Lodge great room;
- All beverages including premium spirits, beers and open wine cellar access.

Pricing starts at \$1,700 per unit, per night, based on double occupancy and type of accommodations chosen. More information on this special summer luxury dude ranch vacation discount can be found at <a href="https://www.brushcreekranch.com/specials">www.brushcreekranch.com/specials</a>.

A Preferred Boutique Hotel and Orvis-endorsed fly-fishing lodge, The Lodge & Spa at Brush Creek Ranch is in its third year of operation and has received numerous accolades including being named one of the "Top 10 Places to Hold a Corporate Retreat;" "Top Ten Family Vacation Destination" by *Worth* magazine; "World's Best New Hotels of 2011" by *ForbesLife* magazine; "Best Up and Coming Hotels of 2012" by *Travel + Leisure*; and one of Conde Nast Johansen's Most Excellent Ranches.

For more information or to book the special July 4<sup>th</sup> celebration week any other packages, call (307) 327-5284 or email <u>guestservices@brushcreekranch.com</u>.

## **About The Lodge & Spa at Brush Creek Ranch**

The Lodge & Spa at Brush Creek Ranch, a Preferred Boutique Hotel and Orvis-endorsed fly-fishing lodge, is an exclusive, independent guest ranch set amid a century-old working cattle ranch outside of Saratoga in south central Wyoming's North Platte River Valley. Sitting on 15,000 acres and bordering a million acres of federal wild lands, Brush Creek Ranch's Grand Lodge and collection of new and renovated historic guest cabins and quarters are open to destination weddings, private corporate events and family vacations. Offering an unsurpassed, all-inclusive luxury dude ranch adventure experience, The Lodge & Spa at Brush Creek Ranch provides a genuine Western spirit of hospitality and a vast array of outdoor activities that, coupled with an inspiring landscape and a dedication to sustainable ranching, come together to create a new icon in luxury Western destinations. For more information or to inquire about rates call us at (307) 327-5284, email us at <a href="mailto:guestes/gen/guestes/gueste

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