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# PRESS RELEASE

## White Lodging Names Jesse Loose as General Manager for the SpringHill Suites Westminster

*Loose has been with White Lodging for over 11 years*

**Merrillville, Ind. (September 14, 2015):** White Lodging is pleased to announce Jesse Loose as the new general manager of the SpringHill Suites Westminster.

"I'm proud to accept the position as general manager of the SpringHill Suites Westminster and I'm honored to work with the team that is currently in place," said Jesse. "During my time at the property, I truly believe we will achieve great results; maximizing the value of the asset, while providing our guests with a clean and friendly hotel."

Loose is an 11-year veteran of White Lodging and has most recently served as general manager for the Residence Inn Denver West/Golden. Loose started his hospitality career with the Denver Marriott West at the front desk and worked his way into sales during his three-year tenure at the hotel. He joined White Lodging in 2004 as a cluster sales manager for the Residence Inn & Courtyard Golden followed by six as a revenue manager where he accepted the prestigious revenue manager of the year award, from White Lodging in 2008. In May of 2012 Loose made a dramatic change in his career path and moved into a heavily operational role as the AGM at the 164 key SpringHill Suites Westminster. In May of 2013 he accepted the role of general manager to the Residence Inn Denver West/Golden, and now is very excited to return to SpringHill Suites Westminster as the general manager.

Located just off of US 36/Boulder Turnpike at Church Ranch Boulevard and halfway between Boulder and downtown Denver, guests at the SpringHill Suites Westminster offers guests free WiFi and daily breakfast. Rooms are 25% larger than typical hotel rooms and feature a mini-fridge, microwave and wet bar. The property also offers an indoor pool and fitness center. For more information please call 303-464-1999 or go to [mariott.com/denwm](http://mariott.com/denwm).

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**White Lodging Services Corporation** was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company focused on developing and operating premium-branded hotels in growing urban markets across the United States. The company is a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid- to large-scale hotels. Its current portfolio consists of more than 161 hotels in 20 states and encompasses representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, Preferred Hotels & Resorts and InterContinental Hotel Group.

For more information about White Lodging, please visit [www.whitelodging.com](http://www.whitelodging.com).