

**Contact:**

**Kathleen Sebastian**  
Phone: 219.472.2861  
Fax: 219.472.2273

701 E. 83<sup>rd</sup> Ave.  
Merrillville, IN 46410  
www.whitelodging.com



---

# PRESS RELEASE

## White Lodging Names Jeremy Sherman as General Manager for the Fairfield Inn Austin North

*Sherman previously served as a general manager for the Fairfield Inn Denver*

**Merrillville, Ind. (December 21, 2015):** White Lodging is pleased to announce Jeremy Sherman as the new general manager of the Fairfield Inn Austin North.

"I am very excited to be back in Austin and part of the North Austin cluster," said Sherman. "I could not be happier to work with the talented associates and managers of the Fairfield North to make 2016 the best year ever. "

Sherman graduated Magna Cum Laude from Stephen F. Austin State University with a bachelor of science in hospitality and business management in 2001. Sherman has served as a banquet manager, food and beverage outlets manager, front office manager, assistant general manager and general manager during his hospitality career. Sherman won food and beverage manager of the year in 2009.

A 2015 TripAdvisor Certificate of Excellence award winner, the Fairfield Inn Austin North is located off of I-35 on Parmer Lane. The property offers perks such as free WiFi, hot breakfast with Asian options and a convenient location near businesses such as Samsung, Dell and GM. Each room is equipped with microwaves, mini-fridges and living area with sofas. For more information, go to the [hotel's website](#) or call 512-821-0376.

**White Lodging Services Corporation** was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company focused on developing and operating premium-branded hotels in growing urban markets across the United States. The company is a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid- to large-scale hotels. Its current portfolio consists of more than 161 hotels in

**MORE**

20 states and encompasses representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, Preferred Hotels & Resorts and InterContinental Hotel Group.

For more information about White Lodging, please visit [www.whitelodging.com](http://www.whitelodging.com), [Facebook.com/whitelodgingservices](https://www.facebook.com/whitelodgingservices), [Twitter.com/whitelodging](https://twitter.com/whitelodging) and [Instagram.com/whitelodging](https://www.instagram.com/whitelodging).