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PRESS RELEASE

White Lodging Names Jean-Luc Barone as Vice President of Food and Beverage

Barone has served as an executive chef, general manager and in above property food and beverage roles before joining White Lodging

Merrillville, Ind. (June 7, 2016): White Lodging is pleased to welcome Jean-Luc Barone as the vice president of food and beverage.

"It starts and ends with customer service. I don't know what can be as gratifying as that. You get real enjoyment from pleasing people with food and beverage, and the idea that White Lodging puts such an emphasis on food and beverage is the epitome of this customer service mindset," said Barone. "I could not be more excited to have joined an organization that approaches food and beverage as one of its strategic pillars."

Throughout his hospitality career, Barone has held a variety of roles in both restaurant and hotel operations as well in above property corporate food and beverage. Some of these roles include executive chef, director of food and beverage, director of operation and hotel manager, as well as corporate director of food and beverage in Canada for Starwood Hotels and Resorts.

In 2010, Barone was awarded the Chief Sales Officer Award from Starwood North America. This distinction is awarded to the General Manager who demonstrated the highest level of engagement around sales and marketing. In 2009, Barone's team won North America Best Revenue Management Team of the when he served as the general manager for The Westin Bayshore in Vancouver. In 2011, Barone moved to Starwood world headquarter as Global Vice President Food and Beverage.

Barone's most recent role was serving as general manager at the TRUMP International Hotel and Tower Toronto.

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Showing hospitality and genuine care to White Lodging's associates is of high priority to Barone. "Our role here is to support our teams in the field. If I've made life easier for those working at our hotels, I've done my job," said Barone in regards to his new role.

Barone is no stranger to community service, as he also serves as the President of the cookery division of SuperChefs Inc., an organization whose mission is to eradicate childhood obesity through entertainment and education. The organization participates in many community events, and provides cooking lessons during summer camps.

White Lodging Services Corporation was established in 1985 and is headquartered in Merrillville, IN. White Lodging is a fully integrated hotel ownership, development and operations company focused on developing and operating premium-branded hotels in growing urban markets across the United States. The company is a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid- to large-scale hotels. White Lodging has developed over 125 premium branded hotels over the last 25 years and its current managed portfolio consists of 165 hotels in 19 states including representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, Preferred Hotels & Resorts and InterContinental Hotel Group.

For more information about White Lodging, please visit www.whitelodging.com, Facebook.com/whitelodgingservices, Twitter.com/whitelodging and Instagram.com/whitelodging.