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PRESS RELEASE

White Lodging Names James Bell as General Manager for the Fairfield Inn & Suites Denver Cherry Creek

Bell previously served as the assistant general manager at the Courtyard Boulder Louisville

Merrillville, Ind. (October 15, 2015): White Lodging is pleased to announce James Bell, general manager of the Fairfield Inn & Suites Denver Cherry Creek.

"I am excited to join the team in Cherry Creek, and look forward to the new challenges that this position will bring," said Bell.

A graduate of Colorado State University, Bell began his hospitality career at the Fort Collins Marriott as an intern/student manager. He has an extensive food and beverage background, having served as senior manager of operations – food and beverage at the Monterey Marriott for over six years where he also was recognized with the Leadership Excellence Award in 2008. Returning to Colorado in 2013, he joined the Denver Tech Center Marriott as manager of operations – food and beverage for one year prior to joining White Lodging in late 2014. Bell has most recently been assistant general manager at the Courtyard Boulder Louisville.

The Fairfield Inn Cherry Creek located central to the Denver area and provides easy access to I-25. It is three blocks from the RTD Light Rail, and five minutes from the University of Denver. The property offers free onsite parking in a secure parking garage, daily hot breakfast and both an indoor and outdoor pool. The hotel offers stunning views of the Denver skyline and the Rocky Mountains. For more information, please visit www.marriott.com/denfi or call 303-691-2223.

White Lodging Services Corporation was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company focused on developing and operating premium-branded hotels in growing urban markets across the United States. The

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company is a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid- to large-scale hotels. Its current portfolio consists of more than 161 hotels in 20 states and encompasses representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, Preferred Hotels & Resorts and InterContinental Hotel Group.

For more information about White Lodging, please visit www.whitelodging.com.