



## NEWS

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### **FAIRFIELD INN & SUITES DENVER CHERRY CREEK UNVEILS INNOVATIVE NEXT GENERATION DESIGN AND DÉCOR**

*Redefining moderate tier lodging, Marriott's rapidly expanding brand launches intuitive, flexible design and warm, natural décor*

(Denver, Colorado) – April 15, 2013 – White Lodging Services is excited to announce the Fairfield Inn & Suites by Marriott is unveiling its smart, inventive public space and guest room design, and its bright and inviting décor, in Denver, Colorado. The RLJ Lodging Trust owned hotel now features the brand's new design and décor, which enhances the guest experience through flexible features, and a warm and welcoming environment. The renovation was completed on January 31.

“Delivering both function and comfort, our new design and décor elevate the Fairfield brand, setting a new standard in the moderate tier category,” said Shruti Buckley, vice president and global brand manager, Fairfield Inn & Suites. “At Fairfield Inn & Suites, we provide an easy, positive and productive travel experience, as well as the promise of consistent and reliable service at an exceptional value. The Fairfield Inn & Suites Denver Cherry Creek is a truly stunning example of the brand's contemporary new look and feel.”

From the moment they arrive, guests are welcomed by Fairfield Inn & Suites Denver Cherry Creek's modern, bright new design features, including an updated exterior with a signature tower, a curved porte-cochere and an inviting glass entrance that ushers them into the hotel. Once inside, guests experience the hotel's open public space featuring natural light and views throughout the lobby to connect the indoors with the outdoors. Consistent with the Fairfield brand's heritage of great service and a warm welcome, guests are greeted by associates who can easily move from behind the angled front desk to interact and answer questions.

In the Fairfield Inn & Suites Denver Cherry Creek lobby area, guests can choose to be productive, relax or enjoy breakfast or a snack in a modern and flexible environment featuring a vibrant, natural color palette of greens, blues and oranges. The spacious lobby gives guests ample connectivity options, as well as a

“connect and print” area that offers both standing and seated Internet stations. Guests can also unwind in the lobby’s inviting living area – whose focal points include a farm table, organic-shaped sofa and lounge chair, and unique local features – or they can grab a drink or snack item from the 24/7 Corner Market.

In the morning, guests can enjoy a complimentary breakfast in the breakfast area, choosing from delicious breakfast sandwiches, make-your-own waffles and other healthy items, such as fruit, yogurt, and whole grain cereals and breads.

The Fairfield Inn & Suites Denver Cherry Creek’s signature “smart” room décor warmly welcomes guests into a comfortable, productive and restful environment. Flexible and functional, the guest room includes a well-designed work area, an ergonomic chair, task lighting and electrical outlets where guests need them.

Inspired by nature, the hotel’s thoughtfully designed rooms and suites place the living and working area near the window to allow for more natural light and views. Building on this natural design, the room décor features organic patterns and fresh colors, blending wood tones with bright pops of color. The new design also places the sleeping area toward the middle of the room, helping to give guests a better night’s sleep on plush mattresses, as well as easier access to the bathroom and wardrobe. The bright, spacious living area also offers a comfortable couch (in suites), refrigerator and coffeemaker and the bath area continues the room’s bright, spacious, contemporary feel with bath tub showers available in all standard king rooms and suites.

Located at 1680 S Colorado Blvd. the Fairfield Inn & Suites Denver Cherry Creek offers convenient access to Cherry Creek Shopping District, Downtown Denver including the Pepsi Center, Sports Authority Stadium, Coors Field, Elitch Gardens Amusement Park.

Fairfield Inn & Suites by Marriott is designed for today’s traveler who is looking to be productive on the road, whether for business or leisure. In addition to complimentary Wi-Fi and breakfast, Fairfield Inn & Suites offers thoughtfully designed rooms and suites that provide separate living, working and sleeping areas. With more than 675 properties throughout the United States, Canada and Mexico, Fairfield Inn & Suites hotels participate in the award-winning Marriott Rewards® frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information or reservations, contact the Fairfield Inn & Suites Denver Cherry Creek hotel directly at (303) 691-2223, call the Fairfield Inn & Suites toll-free number at 800-228-2800, visit [www.fairfieldinn.com](http://www.fairfieldinn.com) or become a fan at [www.facebook.com/fairfieldinnandsuites](http://www.facebook.com/fairfieldinnandsuites).

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**ABOUT WHITE LODGING** - White Lodging Services Corporation was established in 1985 and is headquartered in Merrillville, Indiana. White Lodging is a fully integrated hotel ownership, development, and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid- to large-scale hotels across the country. Its current portfolio consists of over 161 hotels in 20 states and encompasses representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group, and Carlson Hotels Worldwide. For more information about White Lodging, please visit [www.whitelodging.com](http://www.whitelodging.com) or call 219-472-2861.

**ABOUT RLJ LODGING TRUST** - RLJ Lodging Trust is a self-advised, publicly traded real estate investment trust focused on acquiring premium-branded, focused service and compact full-service hotels. The Company's portfolio consists of 145 hotels in 21 states and the District of Columbia, with a total of more than 21,600 rooms. Additional information may be found on the Company's website: <http://rljlodgingtrust.com>.

Visit [Marriott International, Inc.](http://www.marriott.com) (NYSE: MAR) for company information. For more information or reservations, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com).

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