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WHITE LODGING

CELEBRATING 25 YEARS

PRESS RELEASE

White Lodging Promotes Cynthia Smoyer to General Manager of the Courtyard Philadelphia Malvern

Smoyer joined the White Lodging team in 2011

Merrillville, Ind. (Dec. 12, 2012): White Lodging is pleased to announce Cynthia Smoyer has been promoted to general manager of the Courtyard Philadelphia Malvern in Pa. Previously Smoyer was the assistant general manager at the same hotel.

"It is exciting work for such a nationally recognized and results oriented organization," said Smoyer.

Smoyer joined White Lodging from Marriott International in 2011 where she spent over seven years gaining hospitality experience in areas such as front office, sales, guest care and assistant general management. Her hospitality career began with Marriott International as a front desk associate at the Courtyard by Marriott Pittsburgh Airport in Pittsburgh, Pa.

Smoyer's goals are centered on the new White Lodging training program and ensuring top results for guest service and satisfaction.

"Cynthia has shown great success in her position as assistant general manager at the Courtyard Philadelphia Malvern over the last year," said Michelle Steffens, regional vice president at White Lodging. "I know her enthusiasm and passion will only continue to grow as she moves into the general manager position at this property."

MORE

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 159 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com.