

**Contact:** Alana Watkins  
VOCA Public Relations  
(303) 962-9163  
[alana@vocapr.com](mailto:alana@vocapr.com)

## **THE LODGE & SPA AT BRUSH CREEK RANCH ADDS SCHELBY BETZ AS NEW DIRECTOR OF OPERATIONS**

**(Saratoga, Wyo.) – May 06, 2013** – [The Lodge & Spa at Brush Creek Ranch](#), an exclusive Preferred Boutique luxury guest ranch and Orvis endorsed fly fishing lodge set amid a century-old working cattle ranch in south central Wyoming, announced today the appointment of new Director of Operations Schelby Betz to its team. Betz brings her knowledge and vast hospitality experience to the Ranch and will oversee all operations including coordinating guest services, serving as a liaison between the Outfitter’s Barn and activities team and ensuring seamless dining and entertainment experiences for each guest.

“The Lodge & Spa at Brush Creek Ranch is such a unique place and I’m thrilled to be joining the team,” said Betz. “I look forward to helping ensure each guest experiences the vacation of a lifetime.”

With hospitality experience in a variety of positions, Betz brings a well-rounded perspective to the management team at the Ranch. She has held a number of positions in the White Lodging Hospitality world, including General Manager at the Residence Inn in Golden, Colo., Senior Sales Manager at SpringHill Suites in Westminster, Colo., and Director of Sales at Fairfield Inn & Suites in Key West, Fla. Prior to her arrival at Brush Creek Ranch, Betz served as the Assistant General Manager for the Hilton Garden Inn in San Francisco. She was also named to the White Lodging’s Presidents Council the past four years.

“We are excited to welcome Schelby Betz to our team and believe her history with the White Lodging Hospitality team will serve the Ranch and its guests as we continue to provide a unique luxury experience in the heart of Wyoming,” said Michael Williams, Executive Vice President and COO of The Lodge & Spa at Brush Creek Ranch.

To reach Schelby Betz and begin planning your family and group experience at The Lodge & Spa at Brush Creek Ranch, call (307) 327-5284 or visit [www.BrushCreekRanch.com](http://www.BrushCreekRanch.com).

### **About The Lodge & Spa at Brush Creek Ranch**

The Lodge & Spa at Brush Creek Ranch is an exclusive, independent guest ranch set amid a century-old working cattle ranch outside of Saratoga in south central Wyoming's North Platte River Valley. Sitting on 15,000 acres and bordering a million acres of federal wild lands, Brush Creek Ranch's Grand Lodge and collection of new and renovated historic guest cabins and quarters are open to destination weddings, private corporate events and select group and family retreats. Offering an unsurpassed, all-inclusive adventure experience, The Lodge and Spa at Brush Creek Ranch provides a genuine Western spirit of hospitality and a vast array of outdoor activities that, coupled with an inspiring landscape and a dedication to sustainable ranching, come together to create a new icon in luxury Western destinations. For more information or to inquire about rates call us at (307) 327-5284, email us at [guestservices@brushcreekranch.com](mailto:guestservices@brushcreekranch.com) or visit us at [www.BrushCreekRanch.com](http://www.BrushCreekRanch.com).