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PRESS RELEASE

White Lodging Reorganizes Senior Leadership

Merrillville, IN – November 29, 2016 – White Lodging Services announced today a reorganization of its senior leadership team. Chief Financial Officer Ken Barrett has been promoted to CEO. Dave Sibley, currently CEO, will become the chief operating officer of the company's full service portfolio effective immediately. He will replace COO Keith Daub, who will retire at the end of the year.

"The next few years will be the busiest in the history of White Lodging. We will open at least 17 new hotels in the next 18 months. Our rigorous plans require extraordinary discipline and flawless execution," said Bruce White, chairman and founder. "In accordance with our core value of leadership excellence, we have reorganized based on the skills and experience of our senior leadership team. This is an alignment of strengths," White said.

Sibley, has spent most of his 33 year career in operations. His expertise will be leveraged for all of White Lodging's operations and scheduled openings. Barrett has spent over 25 years in the hotel industry and has strong experience in finance, operations, asset management and business development. "White Lodging will benefit from Ken's strategic leadership as well as his perspective on ownership engagement. I am confident in his ability to lead us forward," White said.

White Lodging currently operates 165 hotels in 19 states and will open new properties in Wisconsin, Texas, Tennessee, Colorado and Indiana in 2017.

WHITE LODGING REORGANIZES SENIOR LEADERSHIP

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White Lodging Services Corporation, established in 1985 and headquartered in Merrillville, IN is the fastest growing hotel ownership, development, and management company in the United States. A recognized hospitality leader that achieves consistent, sustainable, and profitable growth, White Lodging has invested \$2.5 billion in developing more than 125 premium branded hotels during the past 30 years. The company's current managed portfolio of 165 hotels in 19 states includes leading brands such as Marriott International, Inc., Hilton Worldwide, Hyatt Global, Preferred Hotels & Resorts and InterContinental Hotel Group. White Lodging offers guests excellent service and genuine care — and ambitious associates and owners exceptional opportunities to succeed.

For more information about White Lodging, please visit www.whitelodging.com, [LinkedIn.com/company/white-lodging-services](https://www.linkedin.com/company/white-lodging-services), [Facebook.com/whitelodgingservices](https://www.facebook.com/whitelodgingservices), [Twitter.com/whitelodging](https://twitter.com/whitelodging) and [Instagram.com/whitelodging](https://www.instagram.com/whitelodging).